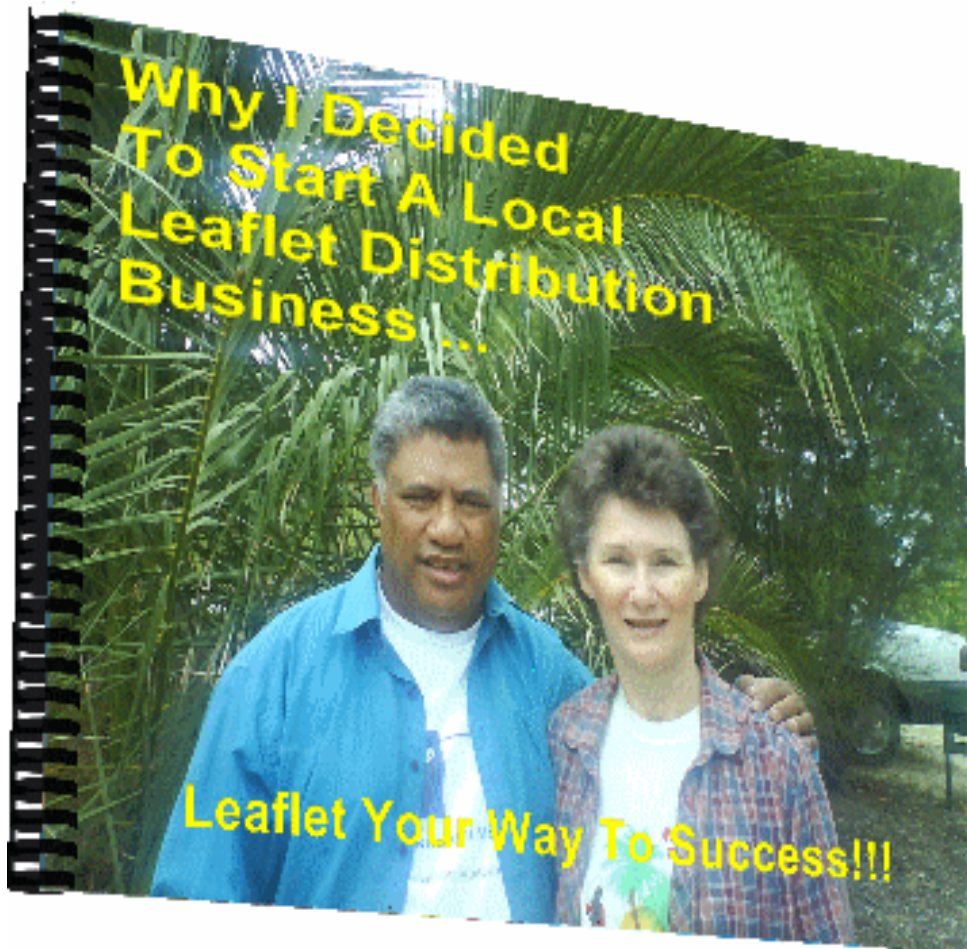




Chris Tutauha's
Leaflet Your Way To Success

Why I Decided To Start a Local Leaflet Distribution Business.



eBook Power By Chris Tutauha ...



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Summary Of What You Are About To Read!



Welcome to my eBook written to promote my Local Leaflet Distribution Business and the Complete Offline and Online Marketing System I have developed over the last 3 years.



▶ I am going to promote my new Local Leaflet Distribution Business and why you should choose me to deliver your leaflets.



▶ I am going to introduce you to the power of Google and how it can change your life!



▶ I am going to introduce you to the power of internet marketing and **what 80% of small business owners do not know!** This is a MUST SEE!

(Using Google Earth, Social Networking, Affiliate Marketing and much more!)



▶ I am going to introduce you to the power of having a website. Or do you really need one? Hmm worth thinking about!!



▶ I am going to introduce you to the power of Video and Audio Creation.



▶ Finally I am going to introduce you to the power of having a business coach. (Also known as a mentor)

Why I Decided To Start a Local Leaflet Distribution Business.

And Why You Should Choose Me To Be Your Local Leaflet Distributor!!!



INTRODUCTION :

Hello my name is **Chris Tutauha**. I am here pictured with my wife **Rowena**. This picture was taken outside of our home in Balga. We are a home-based business.



Why I Decided To Start a Local Leaflet Distribution Business.

Dear Business Owner,

Like you, I believe that owning and running your own business is one of the best feelings ever. Freedom, being your own boss, work your own hours, make your own decisions, *work with people you like* and so on. The reason I decided to start a Local Leaflet Distribution Business began with *an idea that popped into my mind* and by taking *action* on the thought. **Was that how you started your business?**

Where did I get the idea from? A month ago I was catching up with a friend of mine and I noticed he had lots of brochures on his back porch. Curious I asked him what was he doing with them?

He replied *“I have a little run where I deliver those brochures to letterboxes around my area. Gets me out and about and walking.”*

Little did he know that at the time he gave me *an idea* to solve a couple of problems I was facing. We had other things to talk about but when I got home I sat down and recalled what I saw that day. Actually I got curious because I was seeking new ideas to solve a couple of problems I was facing. I needed to increase my fitness, lose weight and listen to 3 hours of MP3's 5 days a week, cost effectively.

GOOGLE IS YOUR FRIEND:



As mentioned I need to increase my fitness, lose weight and listen to 3 hours of MP3's 5 days per week. The smart cost effective way!

My friend told me he loves the time he walks and delivers leaflets on a regular basis.

My business coach (also known as my mentor) once told me that if you see Google as your friend you would see its power. He told me that if I looked really close I would see the power of the internet.

So with the thought of delivering leaflets into letterboxes I did a search on Google to see how I could develop the *idea* and *solve my problem* to get fit, lose weight and listen to my MP3's, the cost effective way!

After 2—3 hours of searching I came to the conclusion that delivering leaflets into letterboxes would not only be a viable business but it would certainly provide opportunities to connect with other business owners and together find creative ways to provide very cost effective ways of increasing revenue and build strong networks.



However I created another problem. **I haven't got any clients yet!** How was I going to find new clients? There has to be other people already delivering leaflets!

Once again my friend Google gave me some ideas I could *explore and action*. I also decided to draw on my past experiences, knowledge, successes and failures, in addition to what I am currently studying now.

[Thanks to Google my research time has been quick!](#)

LEAFLET YOUR WAY TO SUCCESS #1:



Local Leaflet Distribution

- Leaflets
- Flyers
- Newsletters
- Brochures
- Leaflet Design
- Flyer Design
- Newsletter Design
- Brochure Designs



Design, Print and Deliver ...

KEY SERVICE FACTORS ...

- Personally Delivered by Me
- Quality Auditing Processes
- Minimum 3,000 Flyers
- Shared Printing Costs Available
- eBook Development Services
- eBook Marketing Services
- Targeting Your Areas of Choice
- Joint Venture Opportunities

MASTERMIND THINK TANK

- Opportunity to Connect With Other Like Minded People
- Joint Ventures
- Exclusive Access To My Mentor
- Social Networking Training
- New Product Creation
- And much more!

LEAFLET YOUR WAY TO SUCCESS #2:



Before I share with you what Google taught me, let me cover why I am confident you should choose me to deliver your leaflets.

1. This is not my first business and like you I do know the challenges and pitfalls of running a business at startup.
2. I have worked in the people business for over 20 years in Australia and New Zealand.
3. I have had businesses that have succeeded and others that have failed. Each new business that I start I make sure I add value and meet my clients needs. Failure is another way of saying I am not doing it right. I must work at getting things right.
4. I have over 20 years working in the direct sales industry mainly specializing in door to door sales.
5. I have a corporate background.
6. I am a devout Christian having served as a pastor in the community for over 20 years helping people find their full potential.
7. I have a passion for people.
8. I love computers, the IT industry and the internet..
9. I have done my homework and understand the risks of ensuring a quality service for my expected clients.

CELEBRATING 20 YEARS OF DOOR TO DOOR SALES #1



As mentioned I have over 20 years of working in the direct sales industry specializing in door to door sales in both the residential and business to business sectors.

When I first started in door to door sales little did I know I would serve in the industry for more than 20 years. If you were to ask me why I have kept at it for so many years I would respond with

the following comment:

“As a Christian I love people and when you do the right thing because it is the right thing to do people will respond in a positive way.”



In addition to calling on homes over the years I have observed and spoken to many people who have been delivering leaflets to letterboxes (including the Postman) and there have been times when I would say to myself, when I looked at deliverers ...

“Smile, your day would be a lot more productive.” Other times I would think to myself that some of these people would prefer to be somewhere else and do not see their role as being important. Maybe they need the money I would say.



Then there are the occasions when I would marvel at some of the ideas people come up with to make their jobs a lot more enjoyable and more fun for themselves.

To me fun is a critical factor to anything in life or do something else!

CELEBRATING 20 YEARS OF DOOR TO DOOR SALES #2



I have sold various types of products and services (listed below) in both the residential and business sectors as a door to door salesman.

I have held various roles from being a Salesman to Sales Manager and Sales Trainer. Won Sales Awards, Trips, Prizes etc ...

I recently held a role as the State Manager for a Marketing Company based in Melbourne.



Computers and Computer Software



Rooftop Solar Power Systems



Television Subscriptions



Home Security Systems



Pest Control Services



Website Sales

PLEASE NOTE:



Most of these products and services I learned to sell so that I could finance my role as a preacher, teacher & evangelist whilst serving in my local church both in NZ and Australia. The Bible calls this as being a "Tent Maker!"

Today I have now taken my experience online and have spent the last 4 years developing my skills in the area of INTERNET MARKETING!!!

WHY CHOOSE ME TO DELIVER YOUR LEAFLETS?



If you looked around where you are right now and take note of what you see, ask yourself who created that? Who took action to see that idea go through? What would life be like without the new gizmo's or perfumes or recipes?

Have you heard of Arthur Fry?



You can be forgiven if you haven't. I only found out about him during my Google search.

However I am sure you know about the “[Post it Notes by 3M.](#)” Arthur Fry came up with the idea after he kept having problems with his hymn books at church and by taking an adhesive his work colleague Spencer Silver developed ... the **Post It Note** was born.

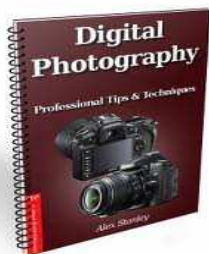
What About Google Earth?



What About Social Networking?



What About eBooks?



What About Affiliate Marketing?



Do you know how powerful they are?

Value Added Services



More than a Local Leaflet Distributor!

Additional Services I Offer ...

- eBook Creation and Design
- Social Networking Strategies
- Affiliate Marketing Creation
- Web Design & Management
- Video Creation & Marketing

Leaflet Distribution Customer Testimonies

You are going to have to WATCH THIS SPACE!

I don't have any customers yet!

- Maybe you could be the First?
- Here's an example of a testimony.

“Hi my name is “I Am The First” and I have worked with Chris the last 4 months, initially using his leaflet service then taking advantage of the eBook creation strategy. Wow! What powerful ways to promote cost effectively when they work in sync. Who would have known it was possible? Can I suggest you give him a call?”

THE POWER OF WORKING IN TEAM



Are you familiar with the saying “You are in business for yourself but not by yourself?”
What about “Work on your business not just in it?”

4 years ago I made a decision to learn as much as I could about INTERNET MARKETING and therefore sought a mentor. Someone who could coach me to take our business to another level.

But where do you find such a mentor? How do you know if you have a good one and will he mentor me? No one knocked on my door and said “Hello I am a your local Business Coach and I am going to teach you how to build a profitable business and make millions!”

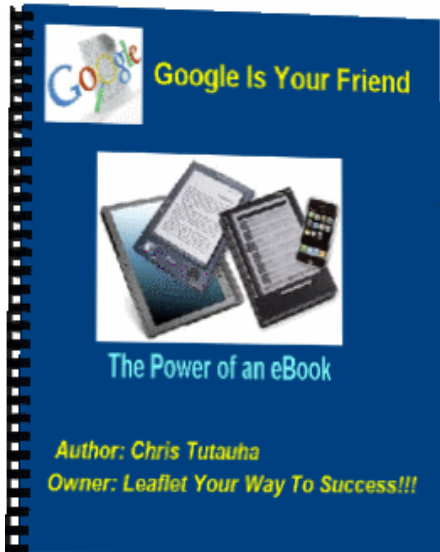
“When the student is ready the teacher arrives.” I found a mentor.

He and his TEAM has taught us to approach our business in a way I never knew existed. The cool thing about him is when he started he was in a worse situation than we were in 4 years ago. He was in DEBT big time, no where to live, broke, no job prospects and sleeping on a mate’s couch.

Today he is a multi millionaire. His passion is to educate students just like me. He owns several million dollar companies, investor, property developer, INTERNET MILLIONAIRE, public speaker and business coach.

Through his coaching and connections we have become part of a Mastery Team that works together to create opportunities for others looking to change or better their economic circumstances and their lives.

THE POWER OF AN EBOOK #1:



Determined to get off to a good start I came up with the idea of promoting my business by writing this eBook.

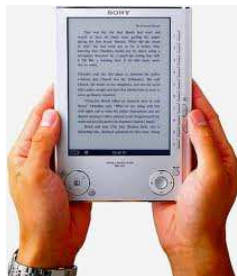
If you like this idea then create one for yourself, or get me to do it!

My reasoning behind this idea is my way of introducing a very cost effective way of marketing my business.

It is a lot cheaper than having a website built, created off the bat and by simply using the power of an email this can be sent to anyone I choose.

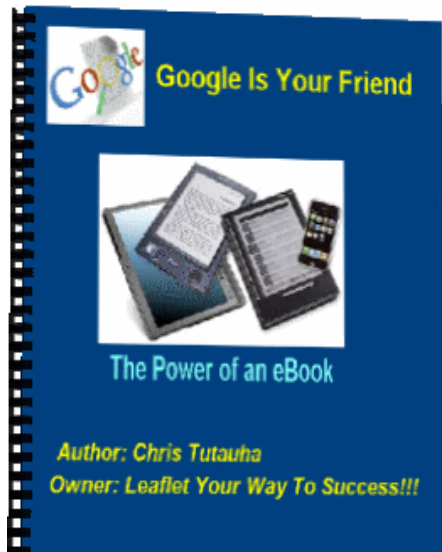
What are some of the advantages of marketing via an eBook.

1. It's Cost Effective.
2. Uses The Power Of The Internet.
3. And The Best Part! People Can Easily Access an eBook Much Easily These Days. (See the images below.)



4. Would You Like Me To Create An eBook For Your Business? Call me for pricing ...

THE POWER OF AN EBOOK #2:



Other things you can do with an eBook is what is known as adding links ...

Take for example the link to my main website Teknacool Marketing:

<http://www.teknacoolmarketing.com>

Or even our more established business Reflective Kerb Numbers:

<http://www.reflectivekerbnumbers.com>



Our Youtube Channel

<http://www.youtube.com/user/teknacool>



Our Facebook Page

<http://www.facebook.com/reflectivekerbnumbers>



Our Twitter Account

<http://twitter.com/#!/teknacool>

Get the Idea?

These internet strategies are *only the basics of internet marketing*.

- Almost everyone knows how to upload a video to Youtube.
- Almost everyone knows how to get on Facebook.
- Almost everyone knows how to use Twitter.

How many people can actually blend the knowledge and convert it to “income generating” strategies ... 24/7 whilst sleeping?

Summary Of What You Just Read!



In addition to promoting my Local Leaflet Distribution Business I have given you insight into my Complete Offline and Online Marketing System that I have developed over a the last 3 years.



▶ I just showed you how I am promoting my new Local Leaflet Distribution Business and why you should choose me to deliver your leaflets.



▶ I gave you a slight insight into to the power of Google and how it can change your life!



▶ I touched on the power of internet marketing and **what 80% of small business owners do not know about internet marketing!** This is a MUST SEE!

(Using Google Earth, Social Networking, Affiliate Marketing and much more!)



▶ I also introduced you to the power of having a website. Or do you really need one?



▶ I also gave you insight into the power of Video and Audio Creation.



▶ Finally I gave you insight into to the power of having a business coach. (Also known as a mentor)

Closing Comments



GET STARTED TODAY!

....even if you or not ready!

My mentor has taught me there are 2 basic key fundamentals I should keep in mind.

1. Don't waste too much time in planning. By all means plan but more importantly take action. In fact take massive action.
2. Forget about getting things perfect. That's not going to happen. Just get it right and develop as you go.



He has also told me that you do not get paid by working hard, long hours and being well educated.

He has told me that you get paid by “Getting Results” and your goal is to get a PHD in Results not a degree in knowledge.



He has taught me that seeds that are planted come complete. Everything in that seed is there. All we have to

do is plant it and then ensure it will grow. The cool thing about knowing that everything in the seed is complete gives me the confidence that all is well, follow the universal principles of natural growth and watch the seed grow.

Is there any guarantee the business will be successful? - There's no guarantee however there is definitely a guarantee it will fail if you don't start and take action.

Hmmm something to think about! Chris Tutauha eBook Author